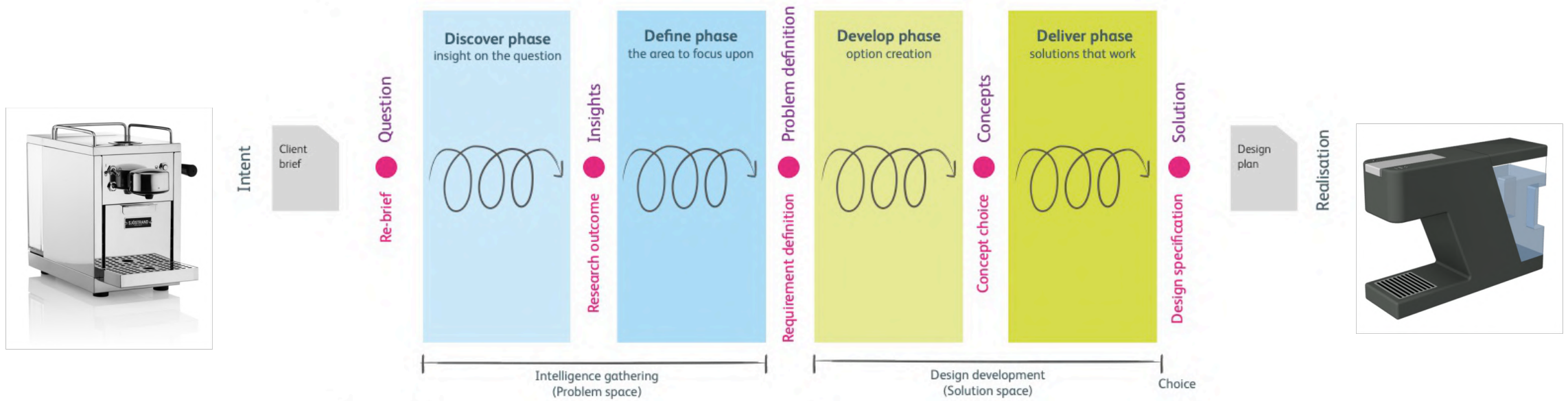


Emma

by Studio Terra
Sahar, Thierry & Vivian

Overview



Discover

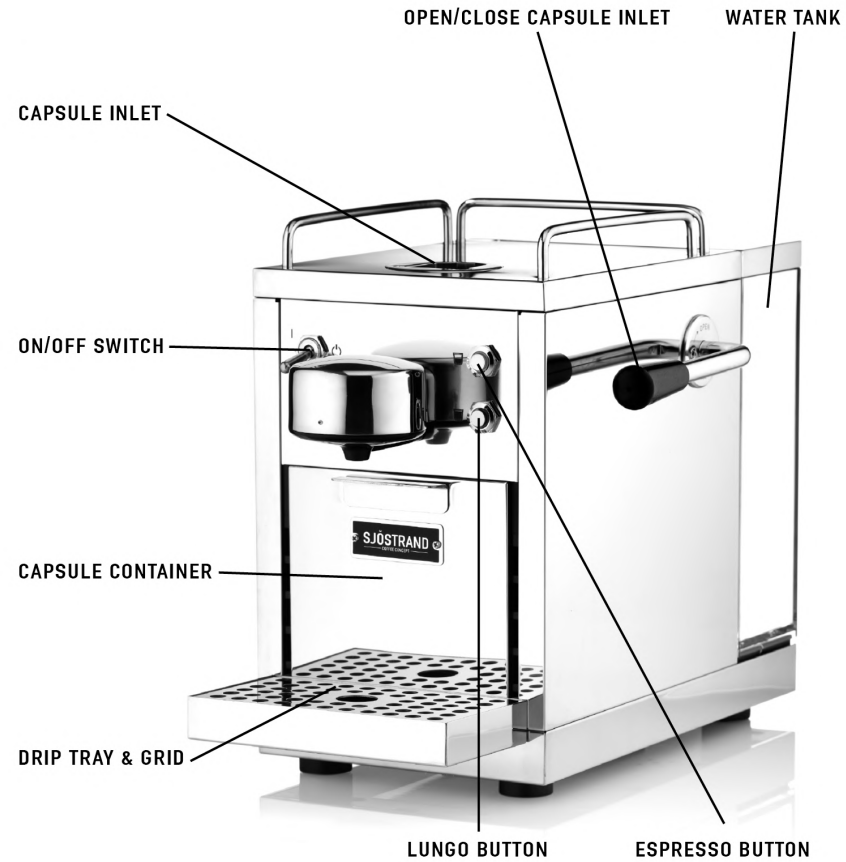
Discover

Autopsy
Try It Yourself
Interview
Moodboard

- Autopsy
 - Competitor Comparison
 - Try It Yourself
 - Interview
 - Moodboard
 - Function Analysis
 - Product Semantics
- 

Product Autopsy

Discover
Autopsy
Try It Yourself
Interview
Moodboard



Try It Yourself

Discover
Autopsy
Try It Yourself
Interview
Moodboard



Interview

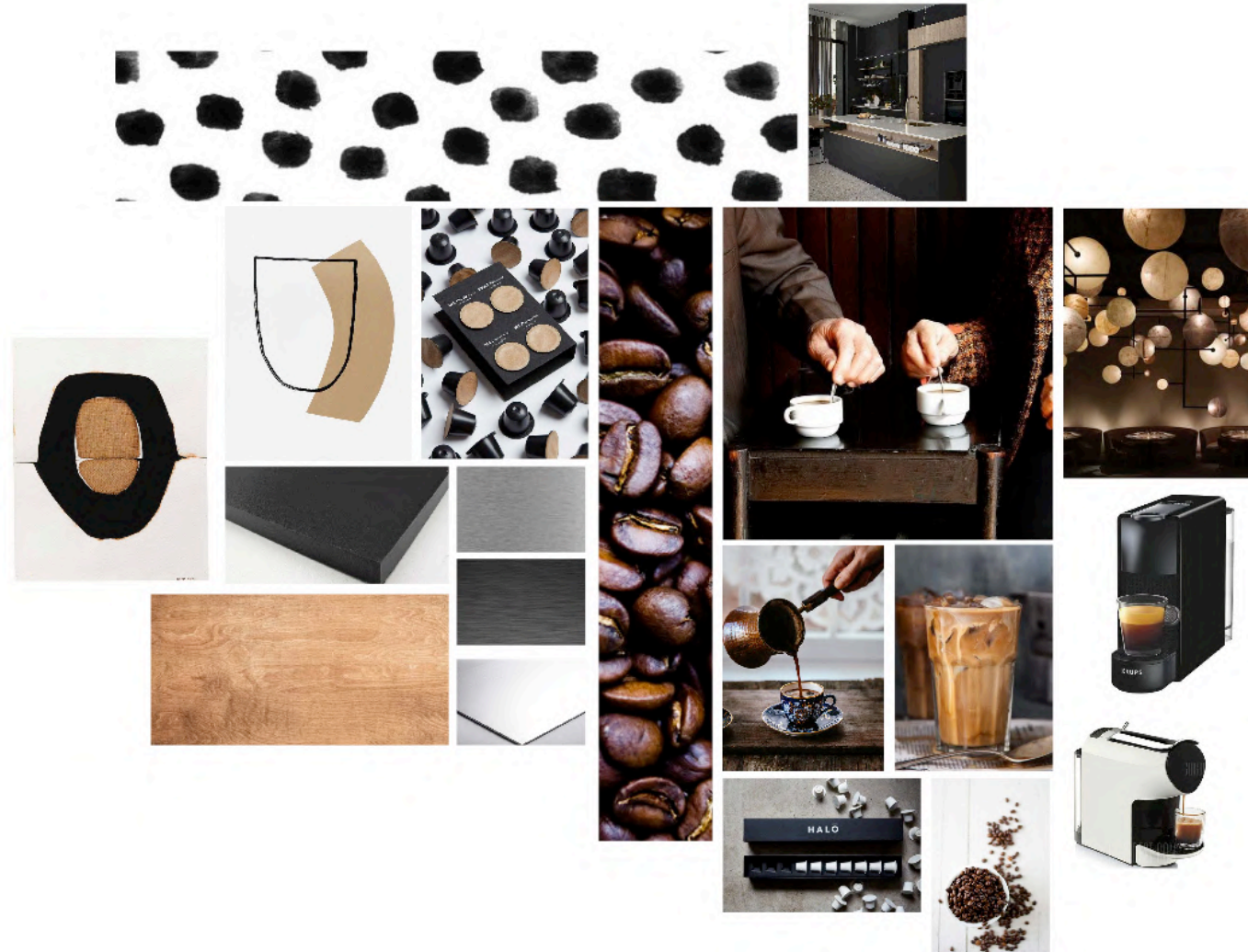
Discover
Autopsy
Try It Yourself
Interview
Moodboard



Moodboard

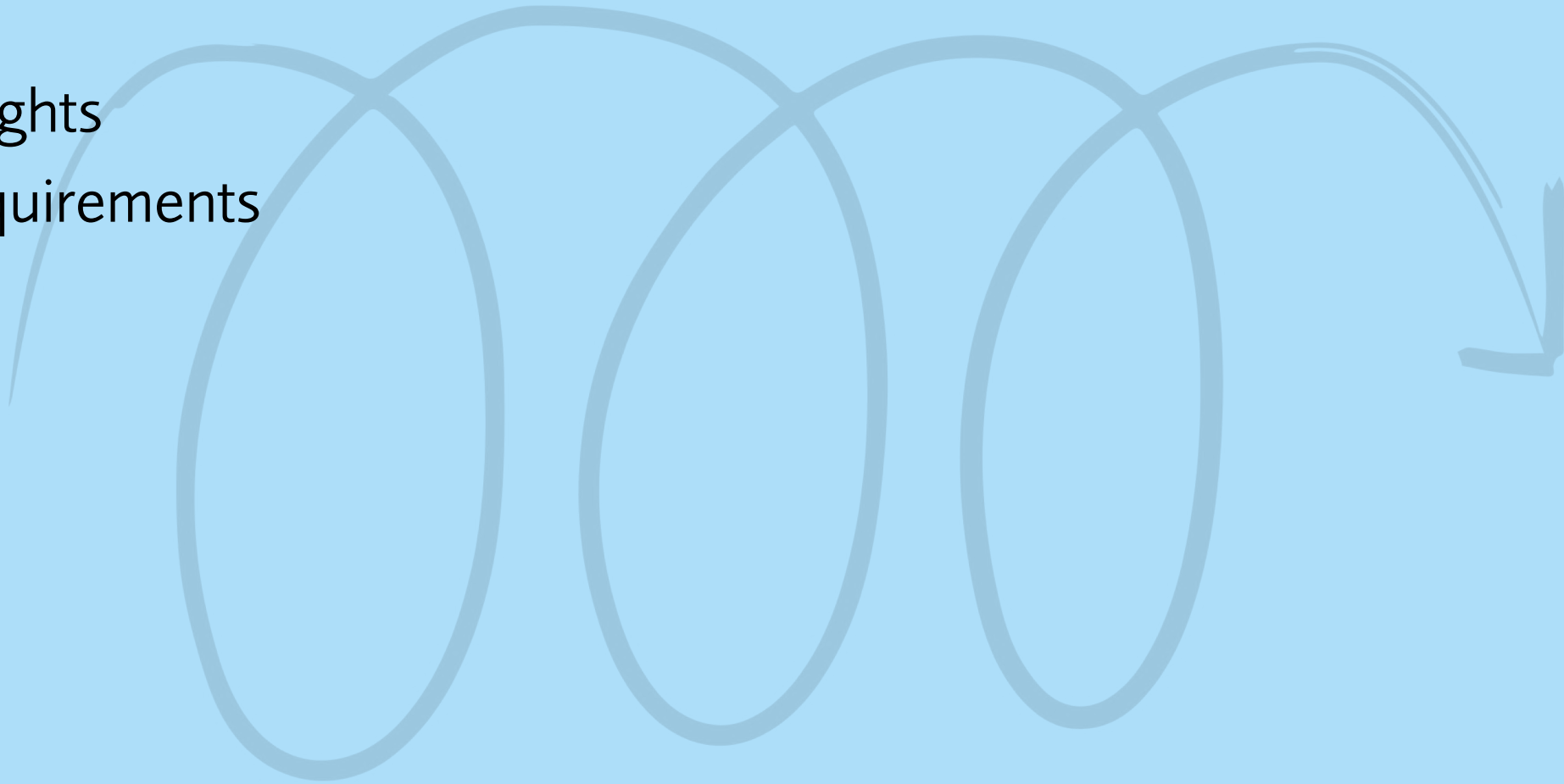
Discover

Autopsy
Try It Yourself
Interview
Moodboard



Define

- Insights
- Requirements



Insights

- Functions
- Material
- Appearance
- Operation



Requirements

Define
Insights
Requirements



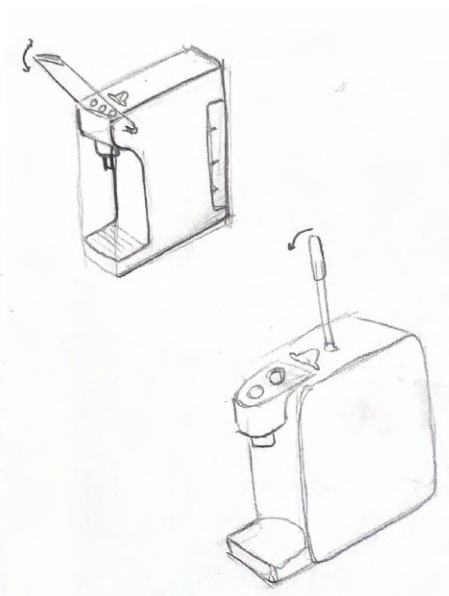
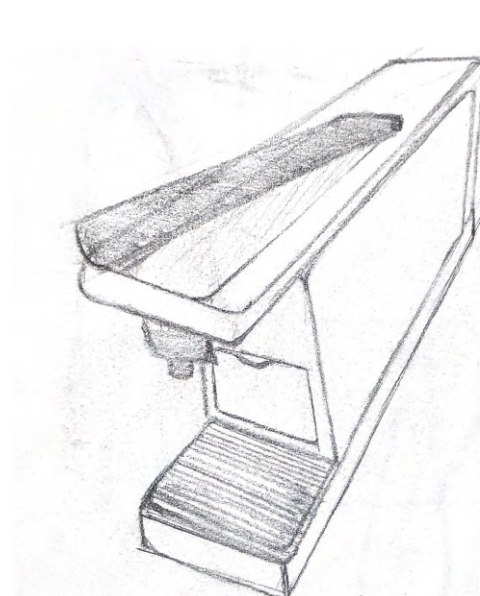
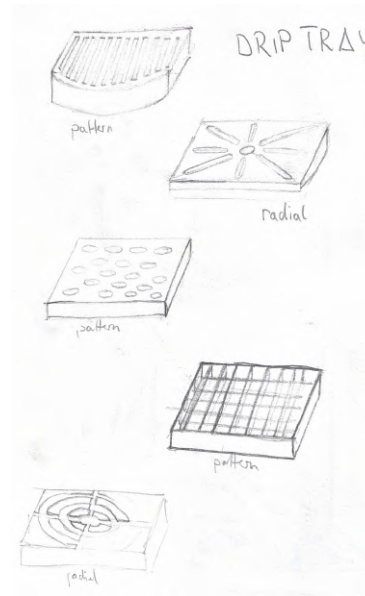
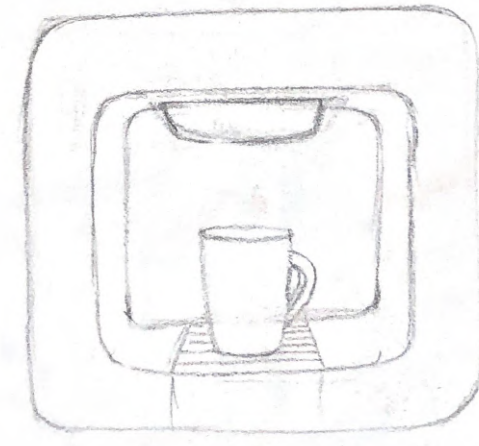
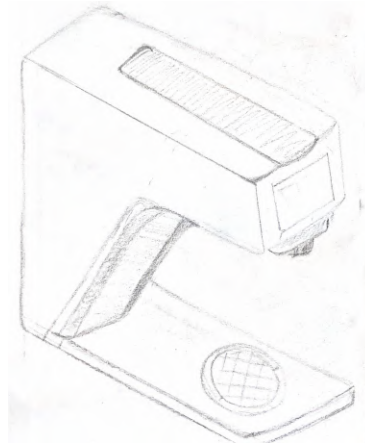
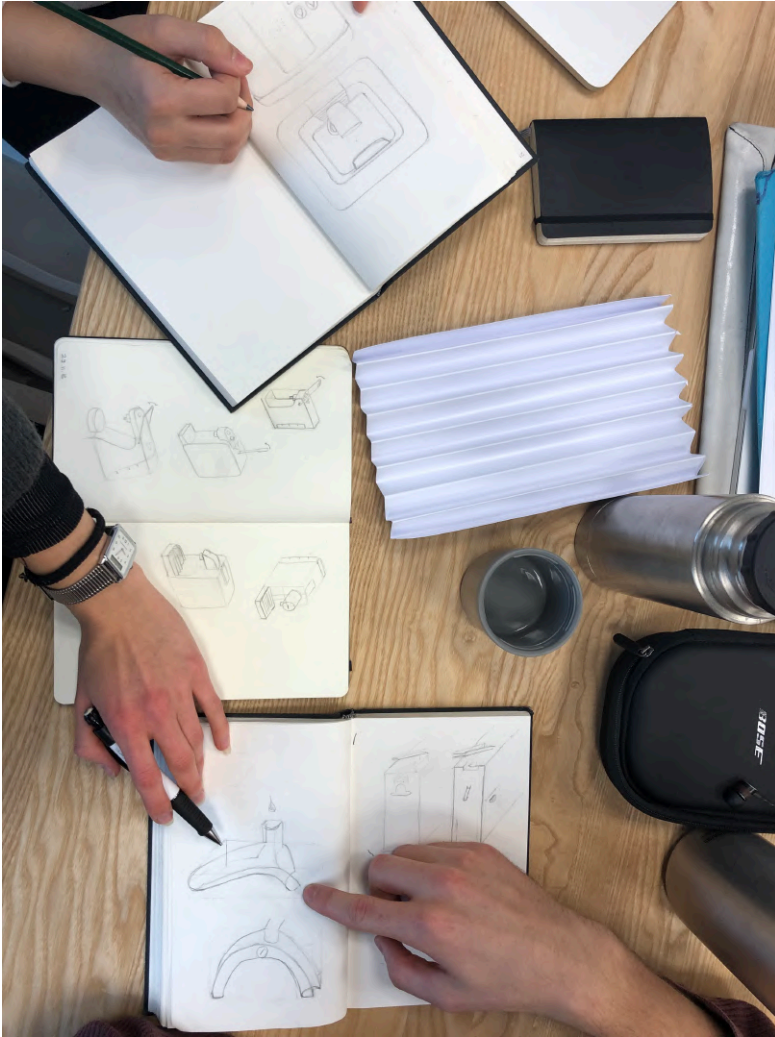
Develop

- Ideation
- Concepts



Ideation

Develop
Ideation
Concepts



Concepts

Develop
Ideation
Concepts



Daisy



Charles



Emma




Steve

Deliver

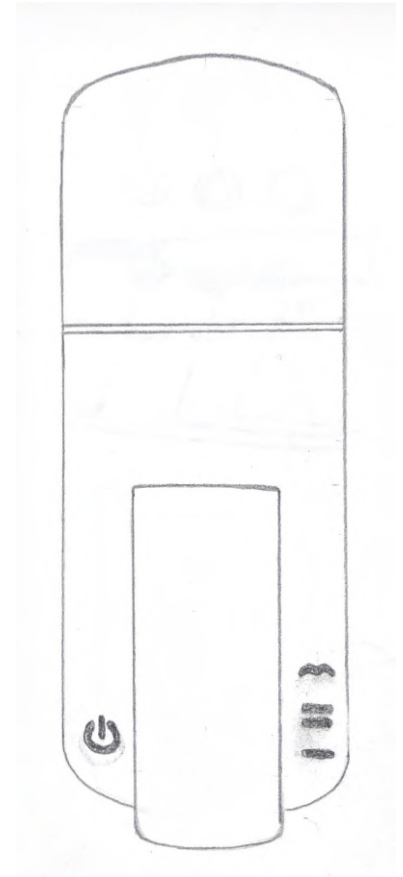
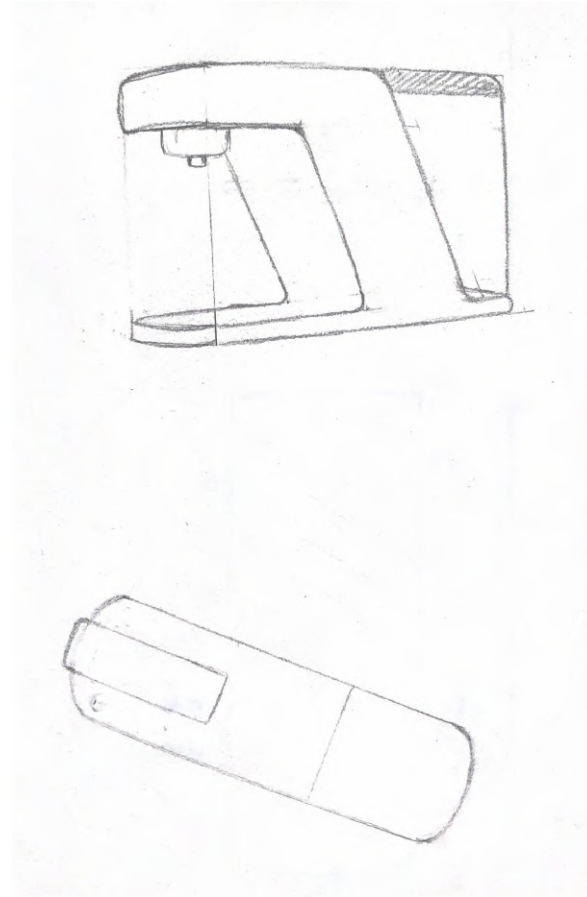
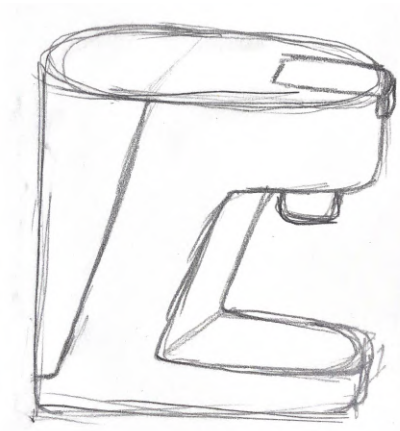
Deliver

Solution Brief
Final Solution
Materials

- Solution Brief
 - Final Solution
 - Materials
- 
- A decorative graphic consisting of three overlapping, light green ovals arranged horizontally. A thin, light green line starts from the left, passes through the ovals, and ends as a downward-pointing arrow on the right side of the slide.

Solution Brief

Deliver
Solution Brief
Final Solution
Materials



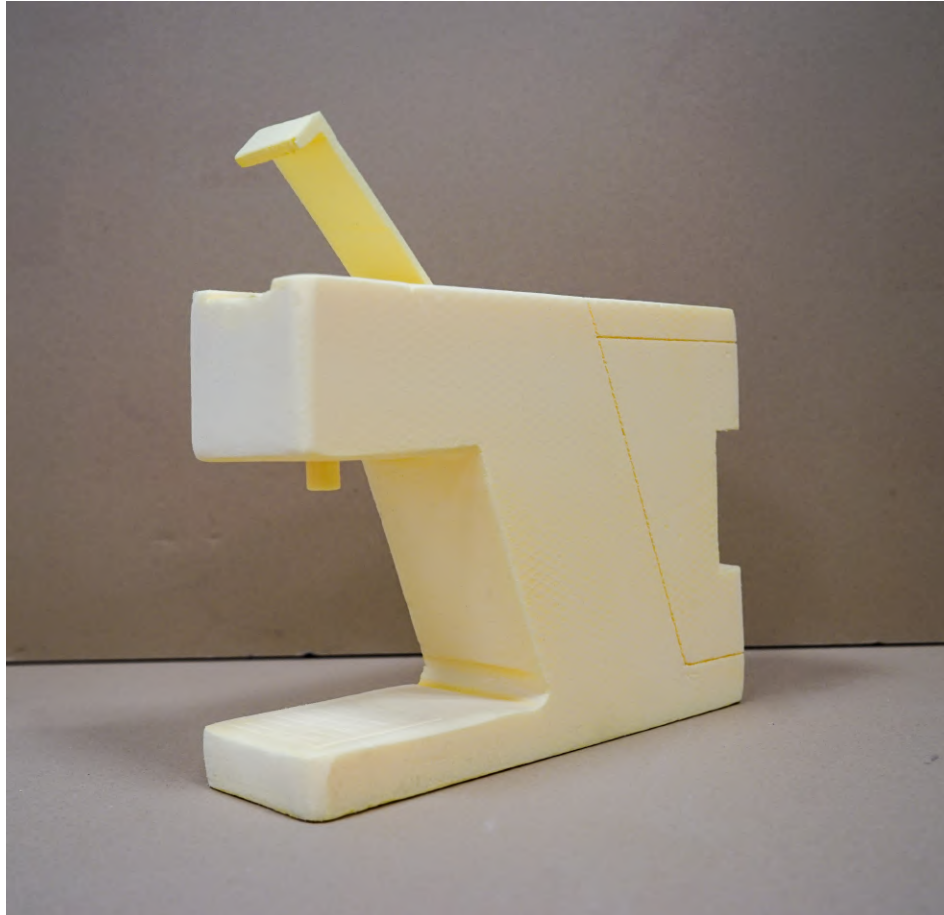
Final Solution

Deliver

Solution Brief

Final Solution

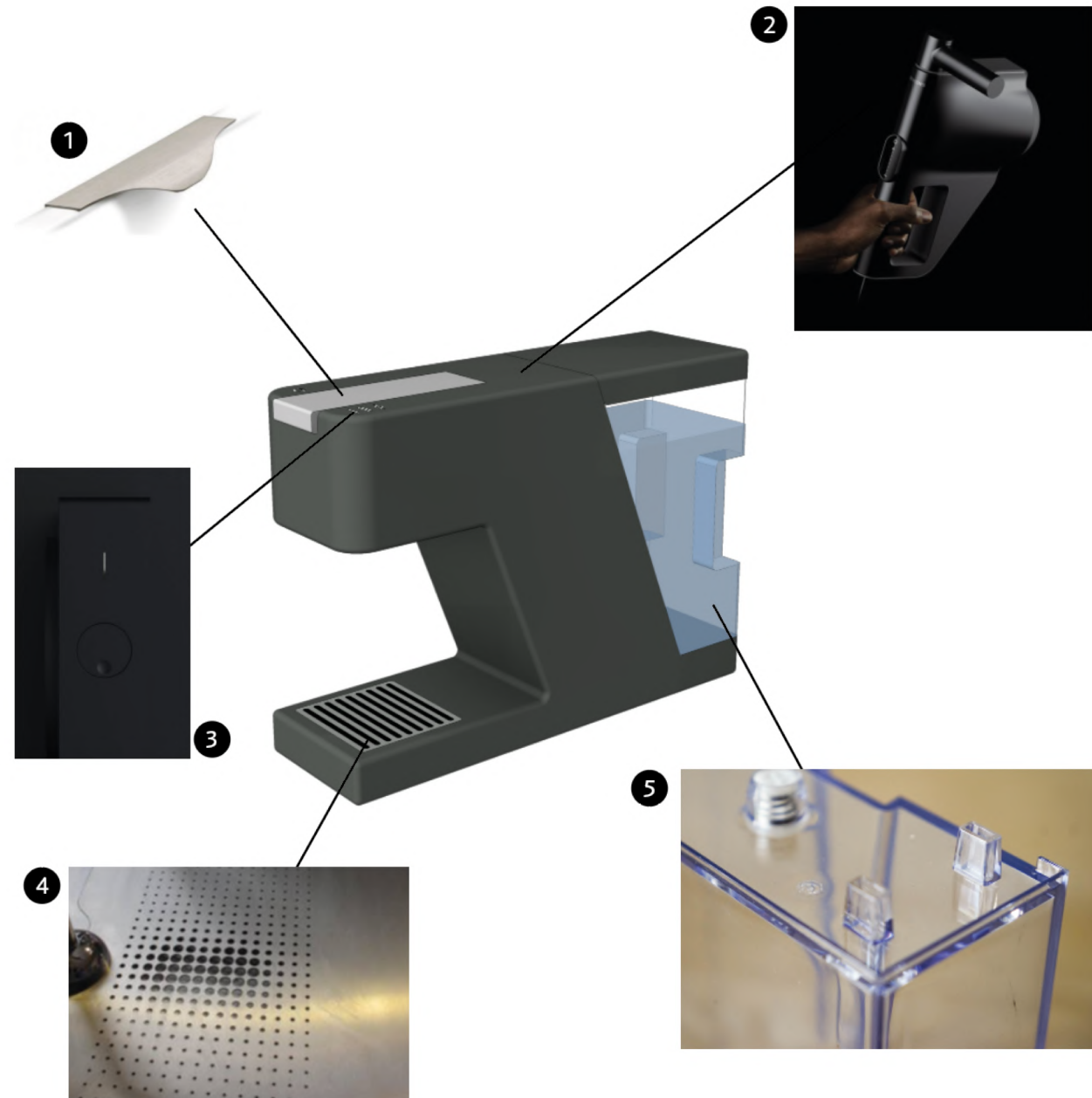
Materials



Emma



Materials



Deliver

Solution Brief
Final Solution
Materials

